



SPONSORSHIP PACK

Bringing innovation through inclusion



MSDUK2018
CONFERENCE
& AWARDS

BIRMINGHAM 25-26 SEPTEMBER



THE UK's LARGEST SUPPLIER DIVERISTY CONFERENCE

For the 6th time, MSDUK welcomes a global audience to the 2018 Conference and Awards in Birmingham.



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The two-day event is a must-attend conference for Ethnic Minority Businesses (EMBs) and Corporations looking to drive inclusive procurement and connect with diverse like-minded businessmen and women.

Programme highlights include a business exhibition, panel sessions with CPO's, workshops and seminars by industry experts, Innovation Challenge and last but not least, the glittering Business Awards Dinner hosted by a celebrity MC, offering unlimited entertainment, mouth watering food from around the world and recognising corporations and entrepreneurs for excellence, innovation and growth!

Sponsoring this global event not only gives your organisation unique brand recognition, but will also provide you with an opportunity to demonstrate your commitment to supplier diversity and inclusion. **Bringing innovation through inclusion.**



WHAT TO EXPECT



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3

Days

Of non-stop networking,
education and inspiration

+650



Attendees

Entrepreneurs | Supplier Diversity Professionals |
CPO's | Senior Management | Buyers | Investors |
Universities

50

Global
corporate
firms

5

Countries



7



Business
Awards

70

Exhibitors

Watch our 2016 highlight reel

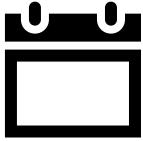


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when

25th - 26th
September 2018
(International Day on 24th)



where

[The Vox](#),
Resorts World Birmingham



who

Corporates, Businesses,
Universities, Policy Makers,
Innovators

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CONFERENCE AT - A - GLANCE



For a full conference programme please see [here](#)

BIRMINGHAM 25-26 SEPTEMBER

Date	Event	Venue
24 th Sept 2018	International Day	Shakespeare House, Stratford-Upon-Avon
25 th Sept 2018	Business Opportunity Day	The Vox, Birmingham
26 th Sept 2018	Awards Dinner Knowledge Forum	The Vox, Birmingham

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DEMOGRAPHICS



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- USA (5%)
- Canada (5%)
- Australia (5%)
- South Africa (5%)
- UK (80%)



- C Level (5%)
- Buyers (30%)
- Senior Management (20%)
- Business owners (40%)
- Other (5%)



- Creative (17%)
- IT (10%)
- Business Services (10%)
- FM (20%)
- HR & Training (17%)
- Pharma (2%)
- Other (24%)

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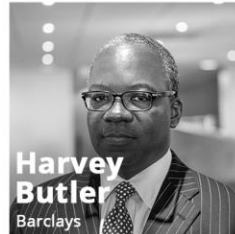


PAST SPEAKERS



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SPONSORS**

Headline
Sponsors



Bristol-Myers Squibb



Sponsors



AgileOne



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Your
Logo
Here?

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AVAILABLE SPONSORSHIPS



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Business Awards

Sponsor 1 of 7 awards at the showcase event of the conference in front of 400+ delegates.

Between £5k - £10k

Remaining: 1



Workshop

Introduce one of our interactive workshops to help educate and inspire our delegates

Business Lunch

During each day of the conference sponsor the mouth watering lunch put together by the Vox



Remaining: 2



Energiser Breakfast

Morning exercise and a healthy breakfast will help get delegates energised and attentive for the day.

Sponsors Reception

An opportunity to host an exclusive invitation only reception for our sponsors and senior executives.



Fun Yoga | Smoothies | Fresh Fruit

60 People | Networking | Host | Presentations | Exclusivity

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AVAILABLE SPONSORSHIPS



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Between £2.5k - £5k



Silent Workshop

Sponsor one of our silent workshops and present a topic of your choice to 30 delegates

Remaining: 3

Social Media Wall

Sponsor our social media wall and be visible to all those that post about the conference



WI-FI

Brand the Wi-Fi network with your company logo and have all those attending see your company

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get in touch

To find out more about the conference and each package available please contact:



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